

## Knowlton and Newman Launched as Belzona Authorized Coating Centre

On Wednesday 21<sup>st</sup> October 2009, Belzona, a design and manufacturer of industrial protective coatings and polymer repair composites, celebrated the launch of a new Authorized Coating Centre, Knowlton and Newman, at one of their three branches located in Southampton.

Achieving the Authorized Coating Centre Status now means that Knowlton and Newman are recognized by Belzona as a specialist service centre for the rebuilding, long term protection and efficiency enhancement of rotating equipment such as Pumps, Fans & Blowers, Screw Conveyors and Agitators. It is envisaged that this new partnership will further improve the level of support offered to customers and offer a full turnkey repair service on rotating equipment.

Mike Knowlton, one of the five Directors for Knowlton and Newman commented about the day, *"I am extremely pleased as it has been a really successful day, I don't think there will be one person who will go away without learning something new which will add value to both of our businesses."*

Daniel Knowlton, one of the other Directors further commented, *'I thought that overall the day was a great success and credit is due to all involved. I really look forward to a bright future for the Belzona- Knowlton and Newman joint effort.'*

Belzona introduced the Authorized Coating Centre scheme to differentiate and reward specialist service centres that invest heavily in surface preparation

Further press information from **Laura Smith** at:

**Belzona Polymeric Limited**

Claro Road, Harrogate, HG1 4DS

e: [lsmith@belzona.com](mailto:lsmith@belzona.com)

equipment and are dedicated to maintaining high levels of application procedures and customer service.

Gordon Cairns, National Sales Manager for Belzona explained, *“The BACC concept was created to distinguish between regular machinery and equipment contractors and a specialist group of service centres that go the extra distance. This gives us the platform to target key industries that require a “total service” which include Petrochemical, Power, Paper and Water/ Wastewater.”*

Belzona is represented by a single Authorized Coating Centre for each UK region and BACC status has already been granted to four companies in Glasgow, Teesside, Manchester and now Southampton. Belzona are now looking to recruit a final Coating Centre to be based in the Midlands which will complete the network. To receive recognized status, service centre’s must demonstrate high performance equipment and facilities, a dedicated coating room with a temperature controlled area and invest heavily in Surface Preparation equipment whilst also maintaining high levels of application procedures and after sales support.

Knowlton and Newman have been providing industry since 1973 with a wide range of mechanical services to minimize downtime for customers and drive down costs, operating from three branches, Southampton, Portsmouth and Chatham.

**-END-**

Further press information from **Laura Smith** at:

**Belzona Polymerics Limited**

Claro Road, Harrogate, HG1 4DS

e: [lsmith@belzona.com](mailto:lsmith@belzona.com)

**Notes to editor**

- *Through an aggressive research and development programme spanning decades Belzona has continuously developed market driven solutions to meet the ever increasing demands of industry and commerce.*
- *To support the International Belzona network and meet the needs of customers worldwide, Belzona will provide specialist engineering support from a dedicated team of qualified industry professionals. This team, operating from three Belzona centres in Europe, America and Asia will utilise their extensive knowledge and experience to train and advise customers, Distributors and Consultants on the use and application of Belzona products.*
- *At its UK centre, the full Belzona product range is manufactured to stringent quality and environmental control guidelines complying with the internationally recognised requirements of ISO 9001:2008 and ISO 14001:2004.*

Further press information from **Laura Smith** at:

**Belzona Polymerics Limited**

Claro Road, Harrogate, HG1 4DS

e: [lsmith@belzona.com](mailto:lsmith@belzona.com)