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**Belzona Announces its Pledge
to Reduce CO₂ by 20% per ton manufactured Before 2011**

Miami, FL – (September 13, 2007) Belzona, providing solutions to industry for over 55 years through industrial protective coatings and repair composites, announces a major initiative to vastly reduce its carbon footprint and VOC (Volatile Organic Content) emissions by setting objectives to be met within the next four years.

While the company has always been at the forefront of addressing environmental issues through the conservation of plants and equipment, waste minimization, pollution control, and energy efficiency measures, it has raised the bar further. Just recently it has committed more time, effort, and capital investment in order to minimize its reduction of waste hazardous to our natural resources including air, water, and land.

Environmentally conscious steps have been taken to reformulate existing products to significantly reduce VOC emissions and to adopt more efficient manufacturing processes. In fact, energy consumption is one of the areas Belzona products aim to greatly influence. Efforts include manufacturing products with less power requirements, not only to reduce energy bills, but to lessen electrical demand and mitigate waste. These measures are aimed at a 20% reduction of CO₂ per manufactured ton of material by 2011, and already Belzona is well on its way to achieving this goal.

Technical Service Manager, Chris Lucas, stated, “As a chemical processing company, we are acutely conscious of the need to meet our environmental responsibilities. Our recent ISO 14001 accreditation provides independent verification of the achievements which have already been made. As with any management system, continuous improvement is the order of the day and from the early stages of product development to manufacturing to the actual application, we are placing even greater emphasis on keeping our activities environmentally sound.”

Aside from the aforementioned objectives to reduce CO₂ and VOC emissions, the following are additional responsibilities Belzona will undergo towards the green initiative:

- More effective recycling of drums, pallets, cardboard, and paper
- Extend recycling activities to include plastic cartons, bottles, and cans
- Engage staff by running competitions to reduce waste
- Change to energy efficient lighting on all sites
- Monitor/encourage employees to switch-off lighting when rooms are not in use.

About Belzona Inc.

As the manufacturer of industrial protective coatings and repair composites since 1952, Belzona provides a wide variety of solutions to rebuild, repair and maintain machinery, equipment and building structures. Belzona’s local on-site Technical Consultants analyze the situation, recommend the solution, and supervise the application. With their Global Distribution Network covering over 120 countries and 24-hour Technical Support, Belzona is established in the forefront of industry by serving such markets as oil and gas, power, marine, and water/wastewater.